

SRAM

SRAM

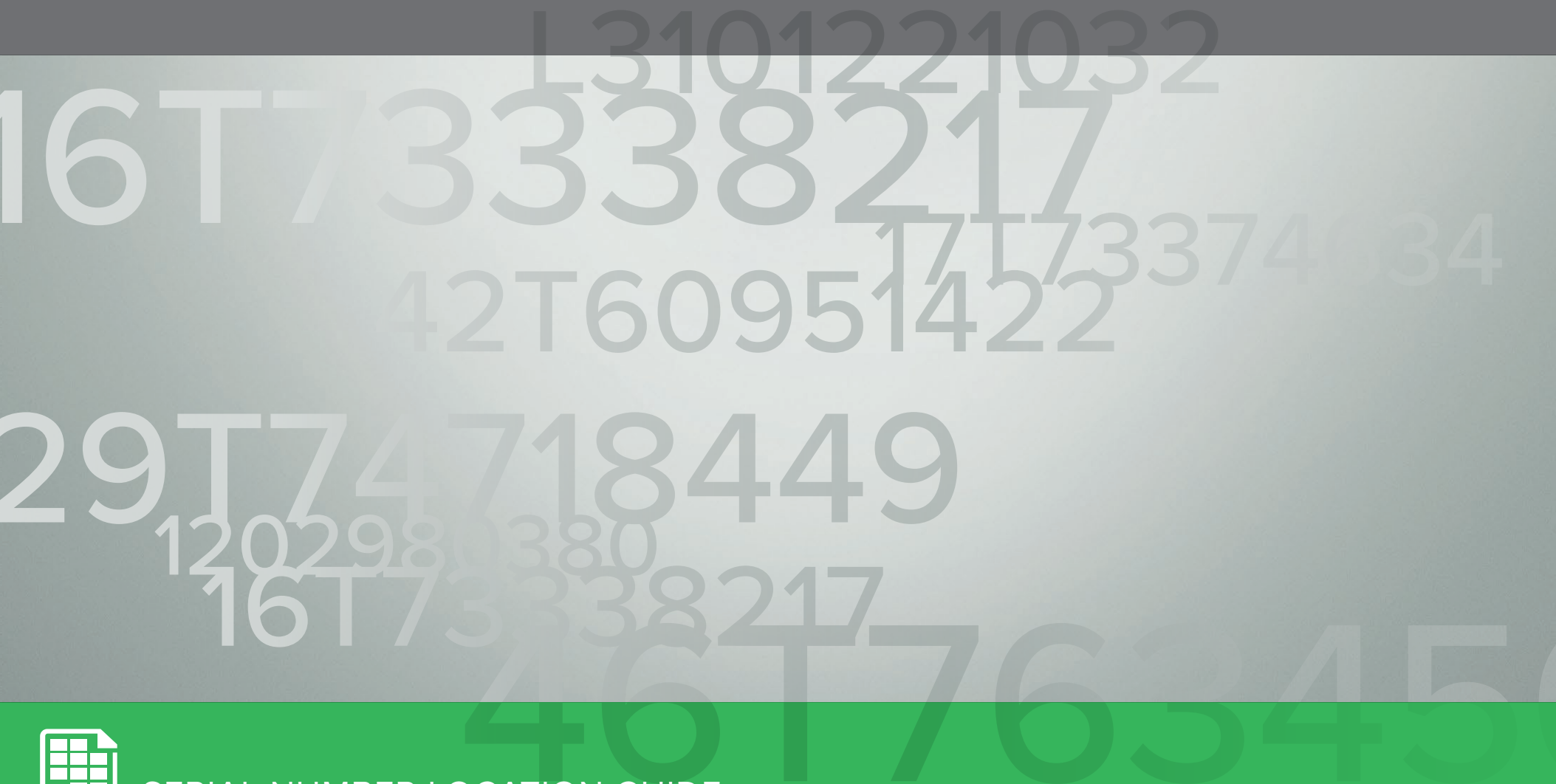


TRUVATIV

ZIPP

QUARQ

Component Serial Numbers



SERIAL NUMBER LOCATION GUIDE

General Notes

This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, Truvativ, and Quarq branded components.

Images in this document are not to scale.

Your product's appearance may vary slightly from the images in this document.

Information in this document is subject to change without prior notice.

Some products do not have a serial number as formatted in this document.

If you have any questions please contact your SRAM representative.

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BlipBox Unified Shifter

Electronic Shifting

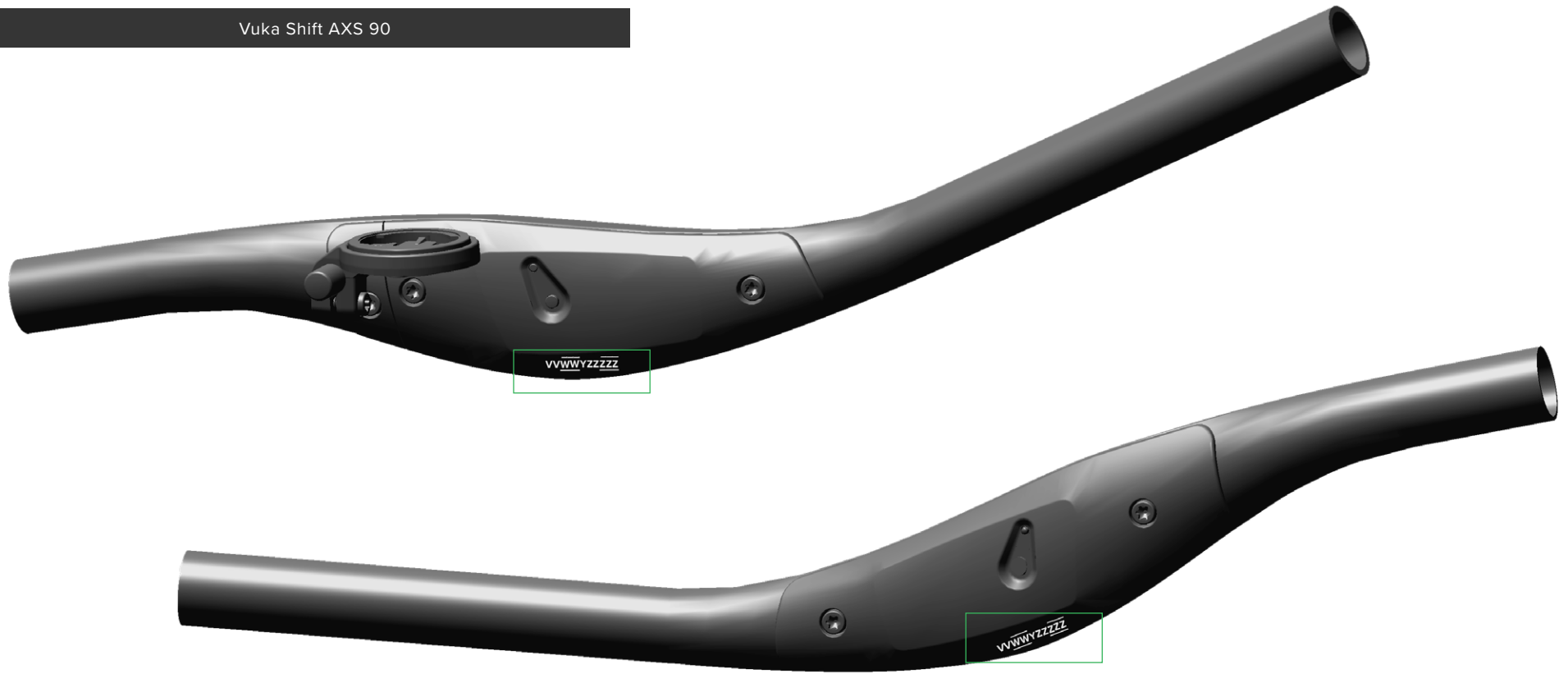


- The serial number is laser etched on the under side.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Aerobar

Electronic Shifting

Vuka Shift AXS 90



- The serial number is laser etched on the cover under the button certifications.
- VWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Battery

Electronic Shifting



- The serial number is laser etched on the back of the battery.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Front Derailleur

Electronic Shifting

eTap and eTap AXS



- The serial number is laser etched or inkjet printed on the back of the inner cage.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Front Derailleur

Mechanical Shifting

MTB



Road

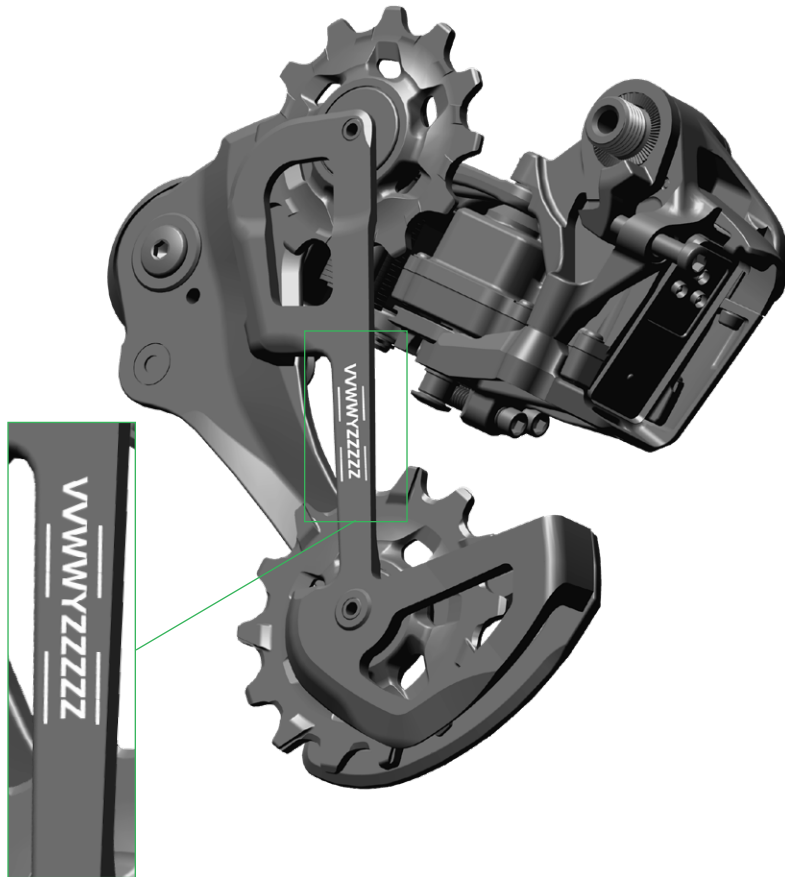


- The serial number is laser etched on the back of the cage.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

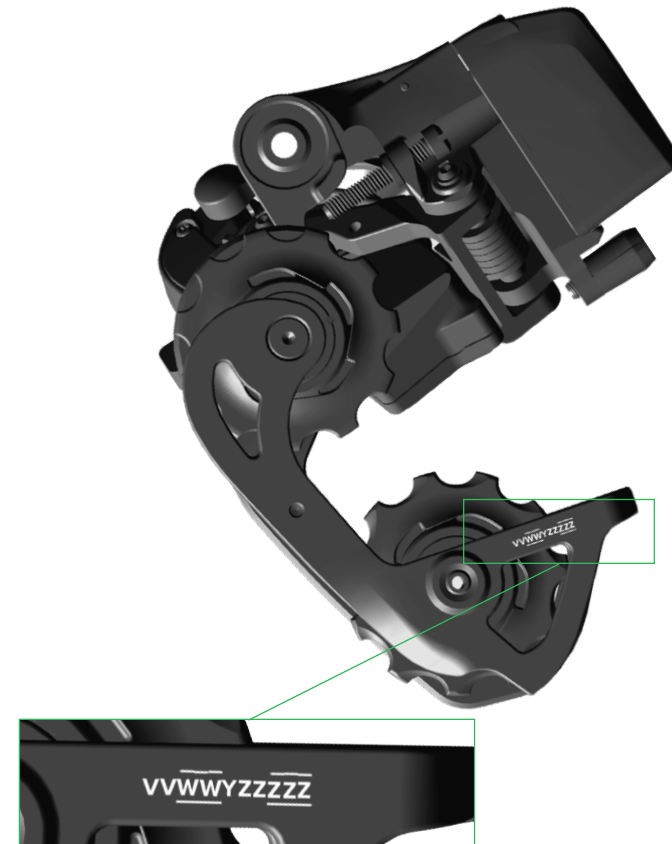
Rear Derailleur

Electronic Shifting

MTB AXS



Road eTap and eTap AXS

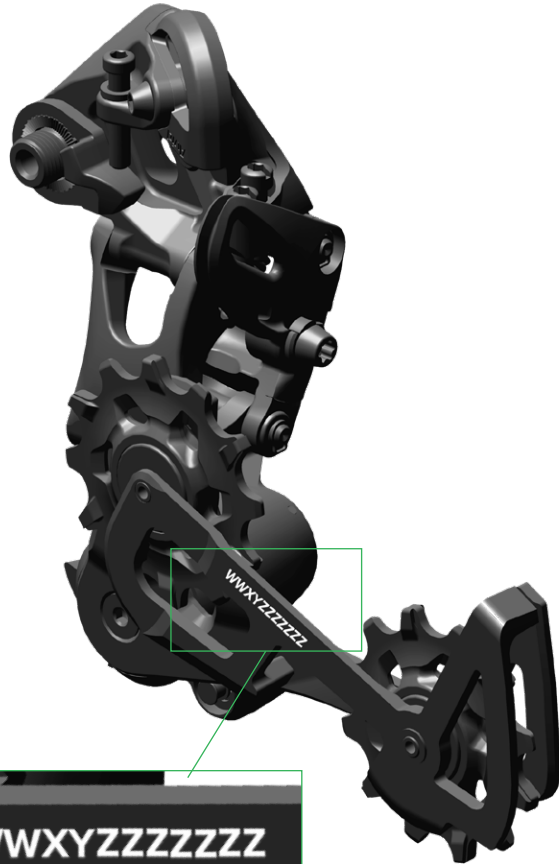


- The serial number is laser etched or inkjet printed on the back of the inner cage.
- Digits with the lines above and below, represent the ANT+™ radio ID#.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Rear Derailleur

Mechanical Shifting

MTB



Road



- The serial number is laser etched on the back of the inner cage.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Controller

Electronic Shifting

Left Side RockShox AXS Controller



Right Side Eagle AXS Controller



- The serial number is laser etched on the underside of the housing.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Hydraulic Shift-Brake Lever

Electronic Shifting

eTap and eTap AXS Hydraulic Brake



- The serial number is laser etched on the top of the reservoir cover. Do not use the number located on the brake lever blade for warranty claims.
- VVWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Hydraulic Shift-Brake Lever

Mechanical Shifting

Mechanical Hydraulic Shift-Brake Lever



- The serial number is laser etched on the reservoir hatch under the hood.
- WWXYZZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

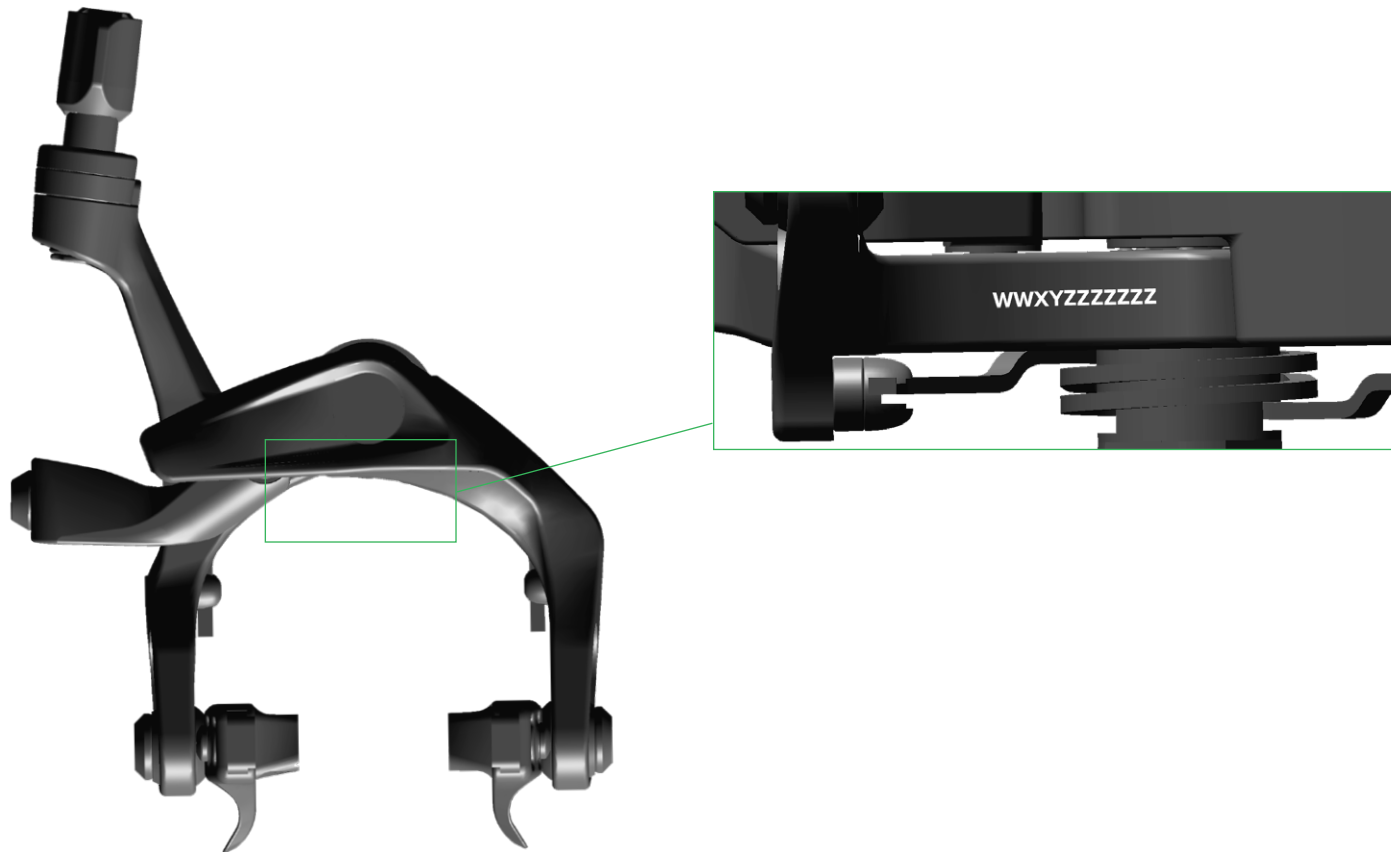
Hydraulic Disc Brake Caliper



- The serial number is laser etched on the underside of the brake caliper body.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Hydraulic Rim Brake

Single Pivot RED brake/RED Hydro/BL800



- The serial number is laser etched on the underside of the back brake arm.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Mechanical Shift-Brake Lever

Electronic Shifting

eTap and eTap AXS Mechanical Brake



- The serial number is laser etched on the back of the shift-brake lever blade.
- VWVWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Mechanical Shift-Brake Lever

Mechanical Shifting

Mechanical Shift-Brake Lever



- The serial number is laser etched on the back of the shift-brake lever blade.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Mechanical Rim Brake

Force/Rival/Apex



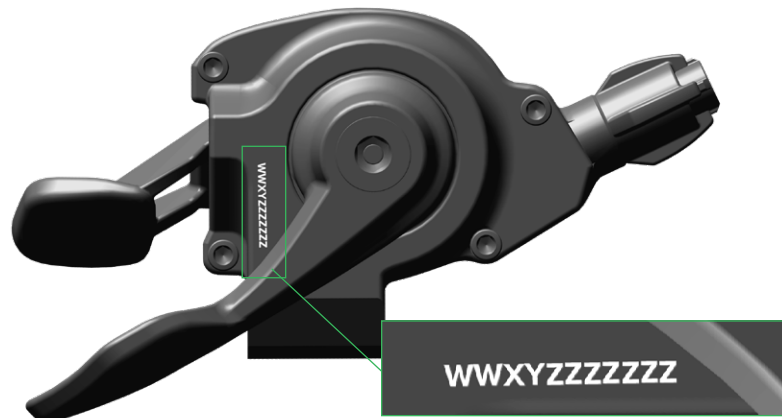
KOM (RED) Brake



- The serial number is laser etched on the back of the brake.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Trigger Shifter

Mechanical Shifting

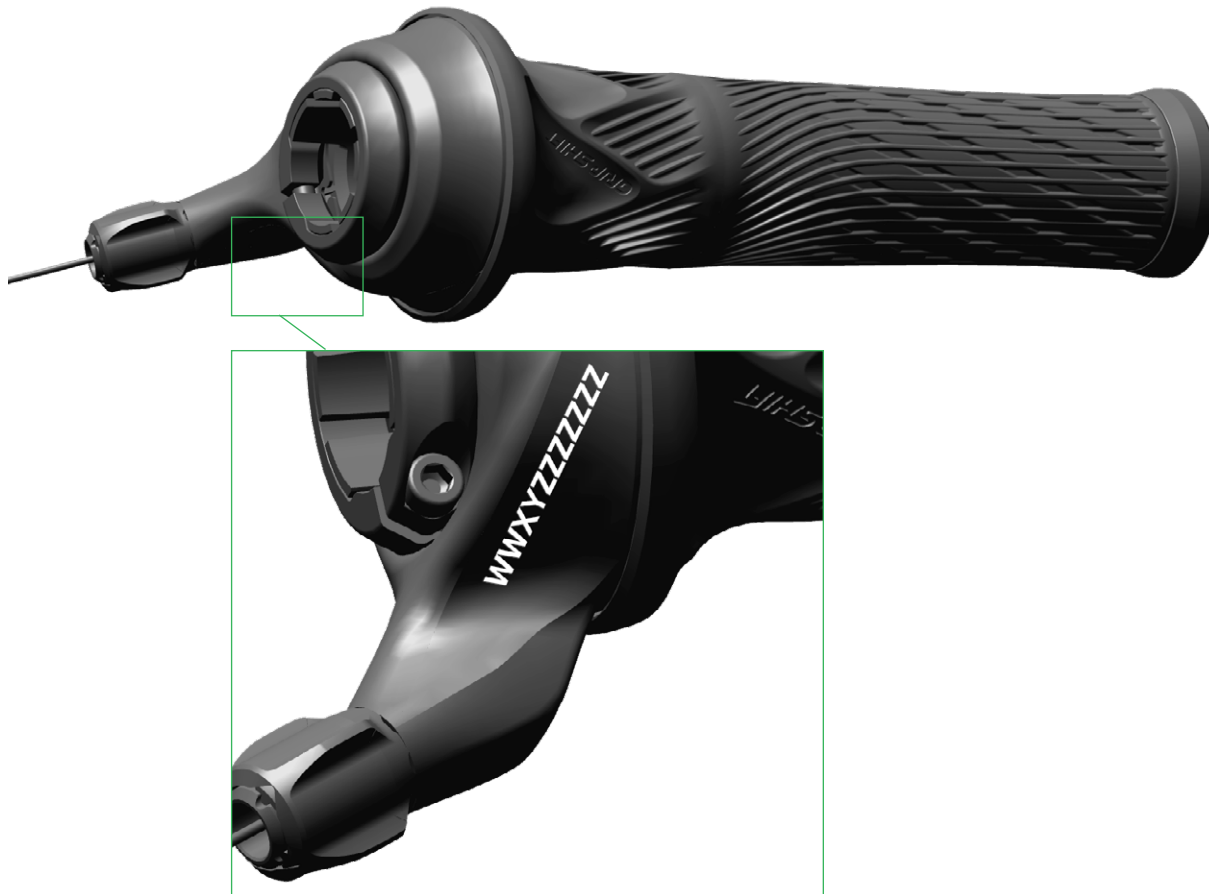


- The serial number is laser etched on the back of the lever or the underside of the housing.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Grip Shift

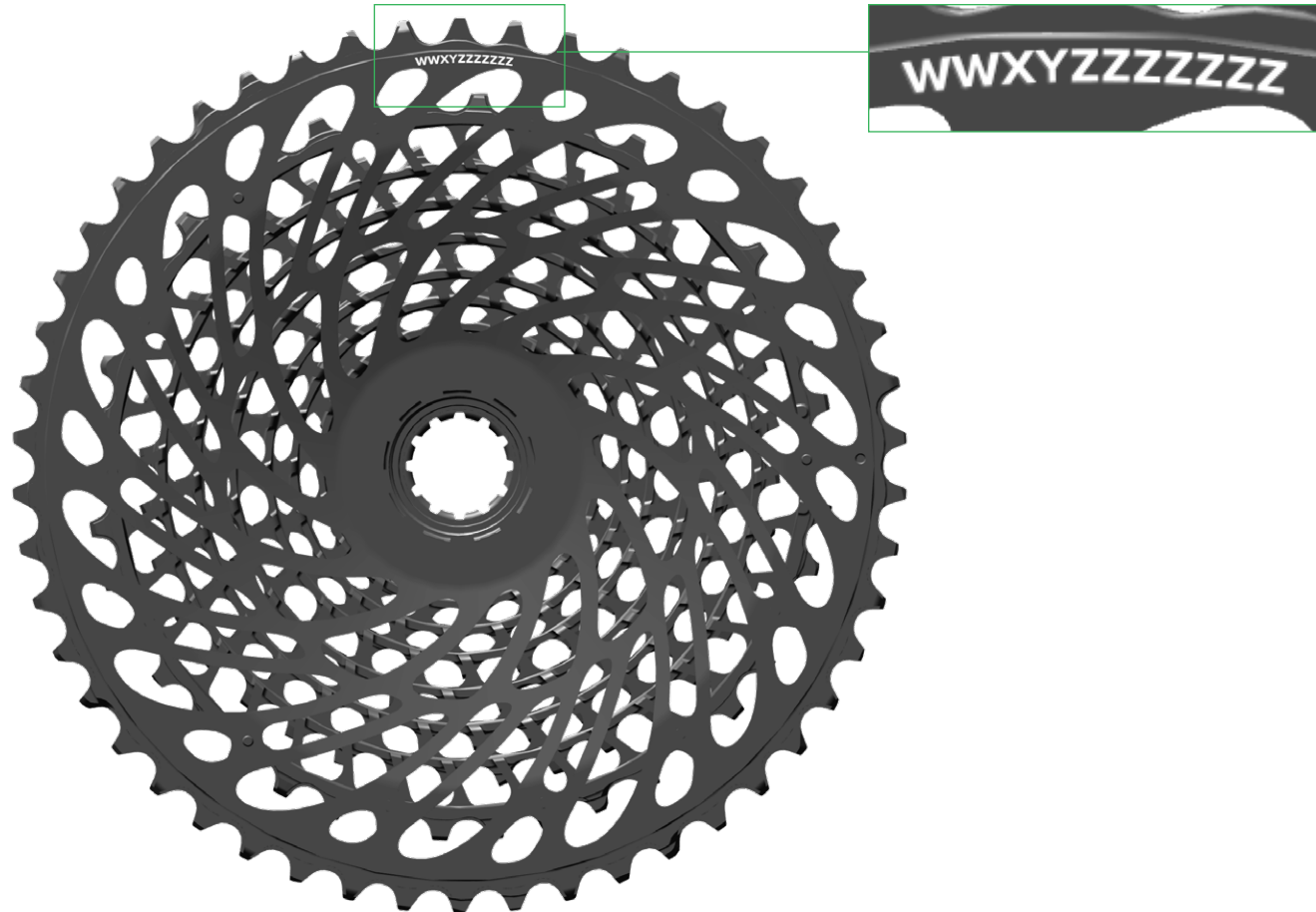
Mechanical Shifting

Serial Location after week 43, 2006



- The serial number is laser etched on the underside of the plastic housing.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Cassette



- The serial number is laser etched on the back of the cassette.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Cranks

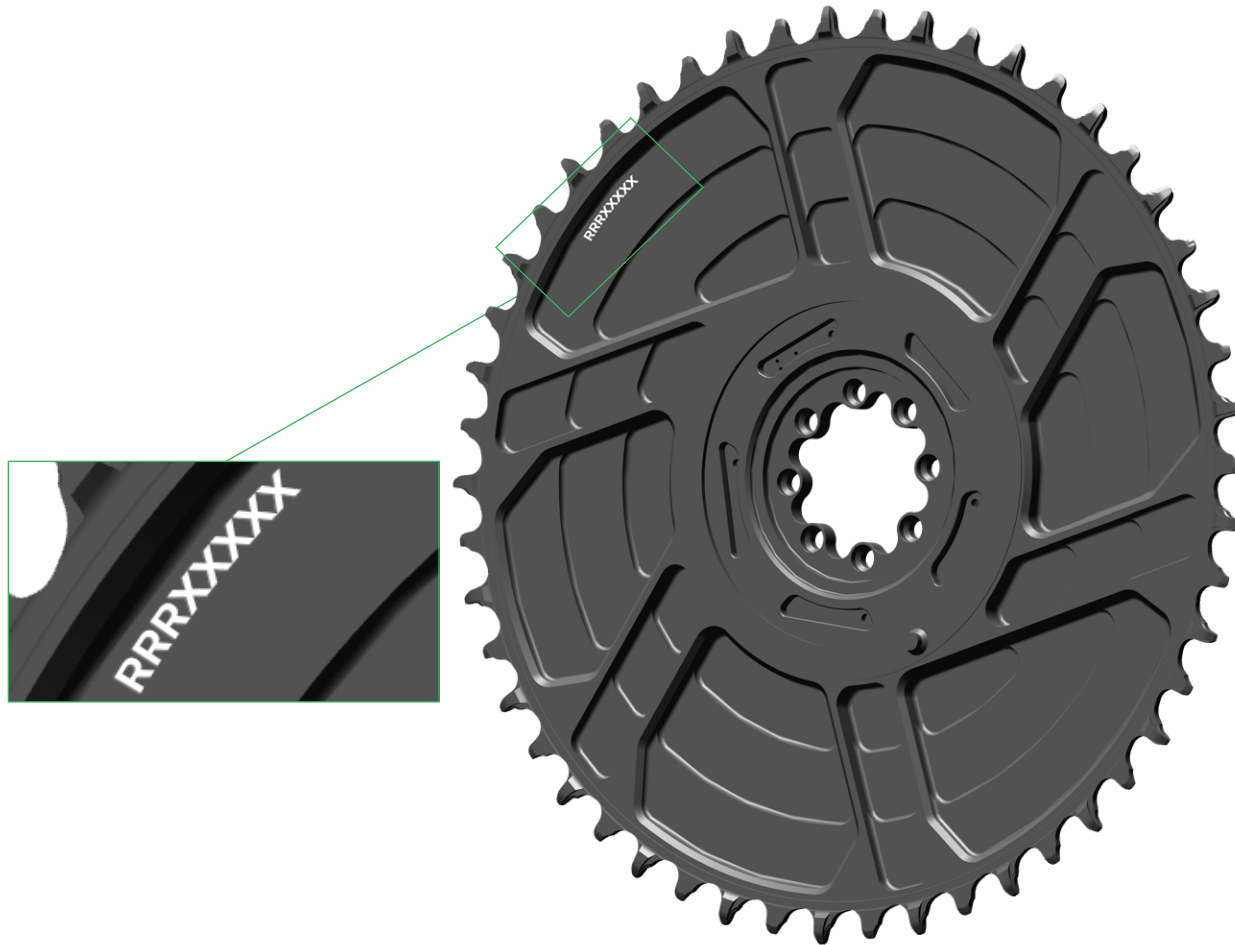
Carbon



- The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Power Meter

Direct Mount Aero 1x Chaining



- The serial number is laser etched on the back side of the chainring.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number

Power Meter

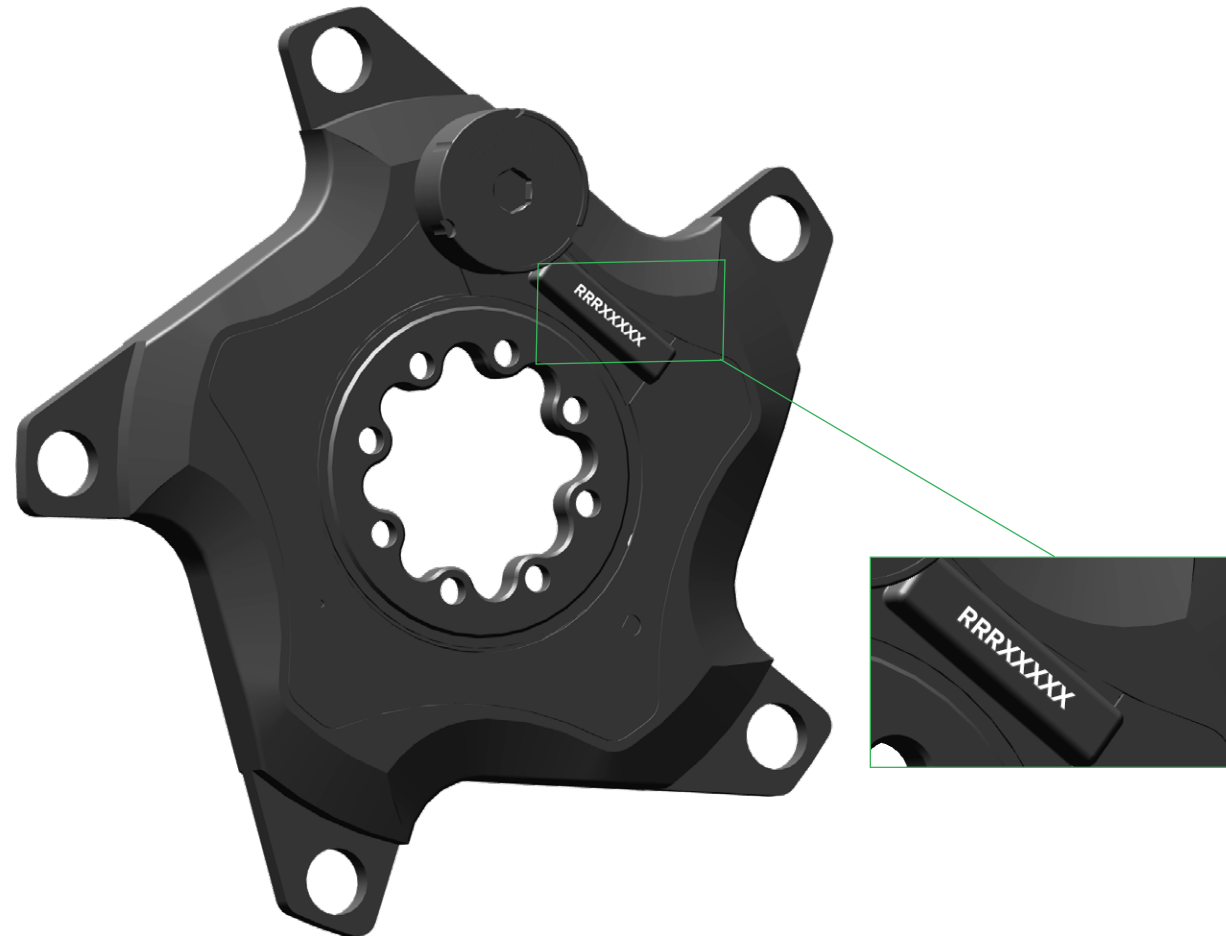
Direct Mount 2x Chainring



- The serial number is laser etched on the back side of the big chainring.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number

Power Meter

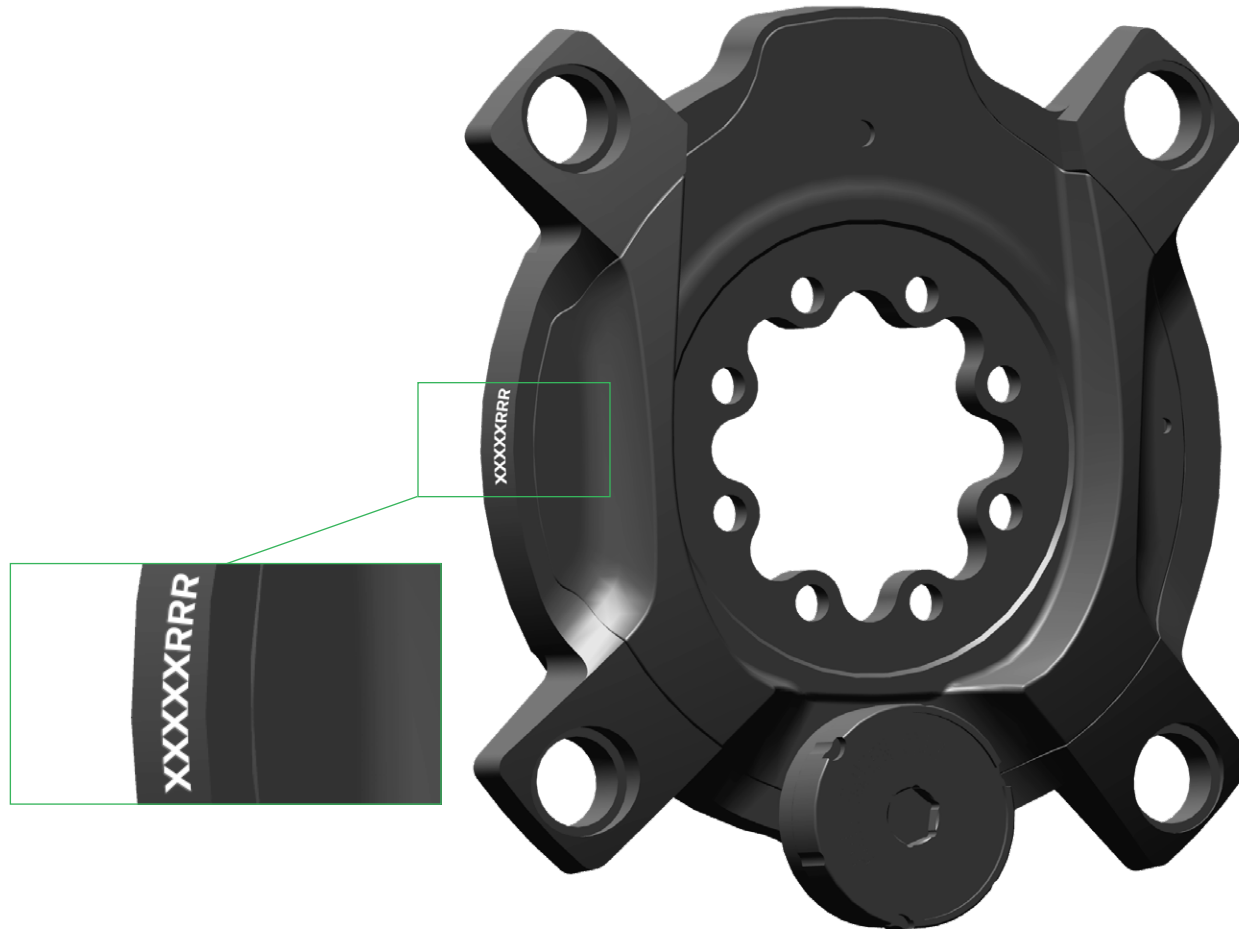
Riken/Elsa/RED/SBC/Cannondale Spiders



- The serial number is laser etched on the front side, next to the battery cover.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number, or XXXXXRRR = XXXXX= 5 Digit Serial Number, RRR= 3 Letter Rev Code

Power Meter

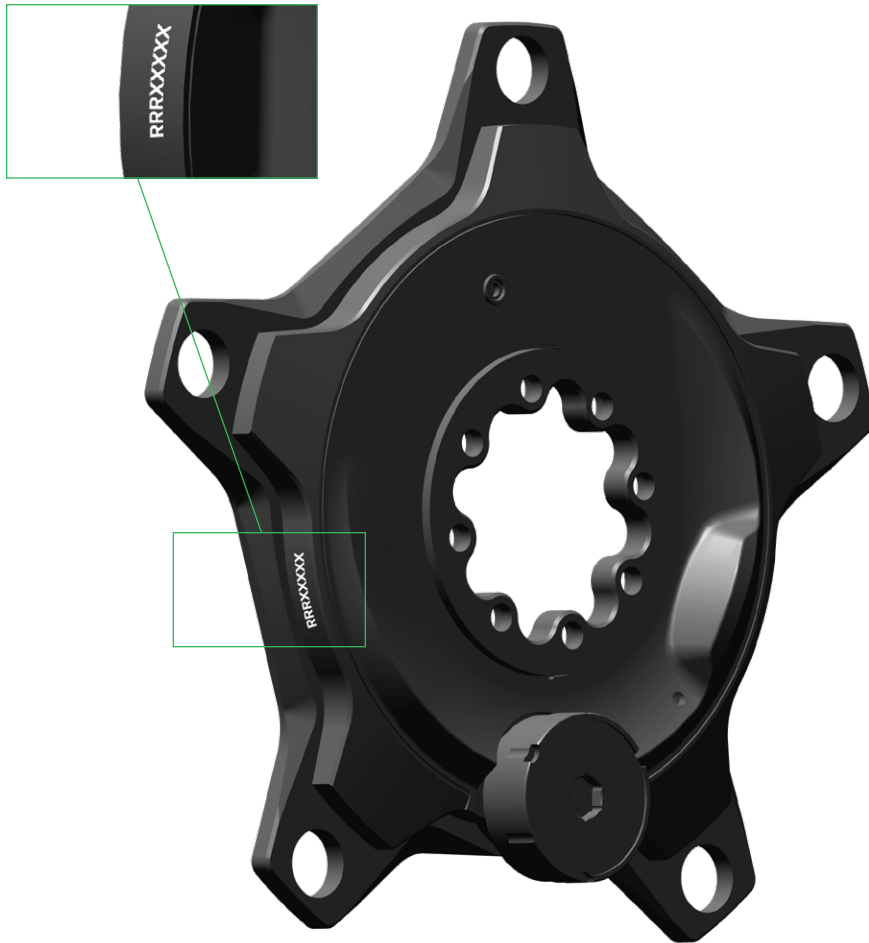
Elsa RS/XX1 Spiders



- The serial number is laser etched on the side, between the spider tabs.
- XXXXXRRR = XXXXX= 5 Digit Serial Number, RRR= 3 Letter Rev Code

Power Meter

RED 1x/ FORCE 2x/ DZero RED/ DFour/ DFour/ DZero SBC/ XX1 Eagle



- The serial number is laser etched on the side, between the spider tabs.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number

TyreWiz

Quarq

TyreWiz for ZIPP 3Zero Moto



Standard TyreWiz



- On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number

ShockWiz

Quarq

ShockWiz

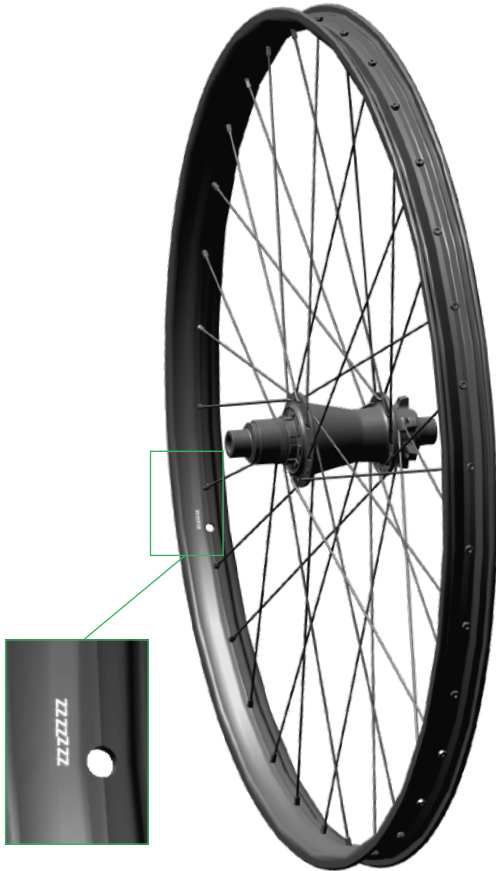


- The serial number is laser etched on the back of the device under the Q.
- RRRXXXXX = RRR= 3 Letter Rev Code, XXXXX = 5 Digit Serial Number

Wheels

ZIPP MTB

ZIPP 3Zero Moto

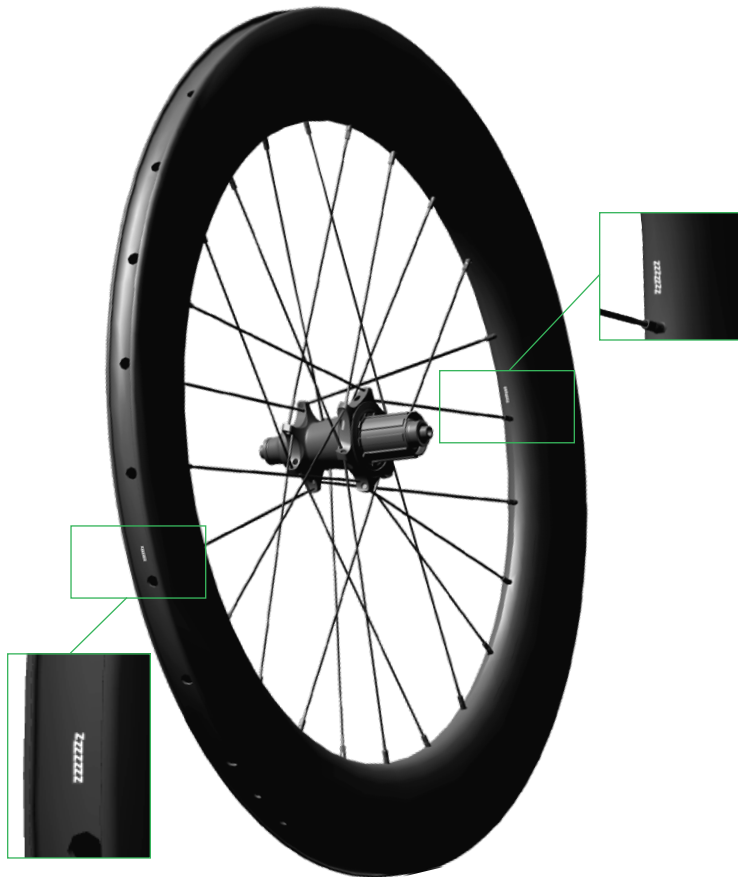


- The serial number is laser etched next to the valve hole.
- ZZZZZZ = Sequential number (0000001-9999999)

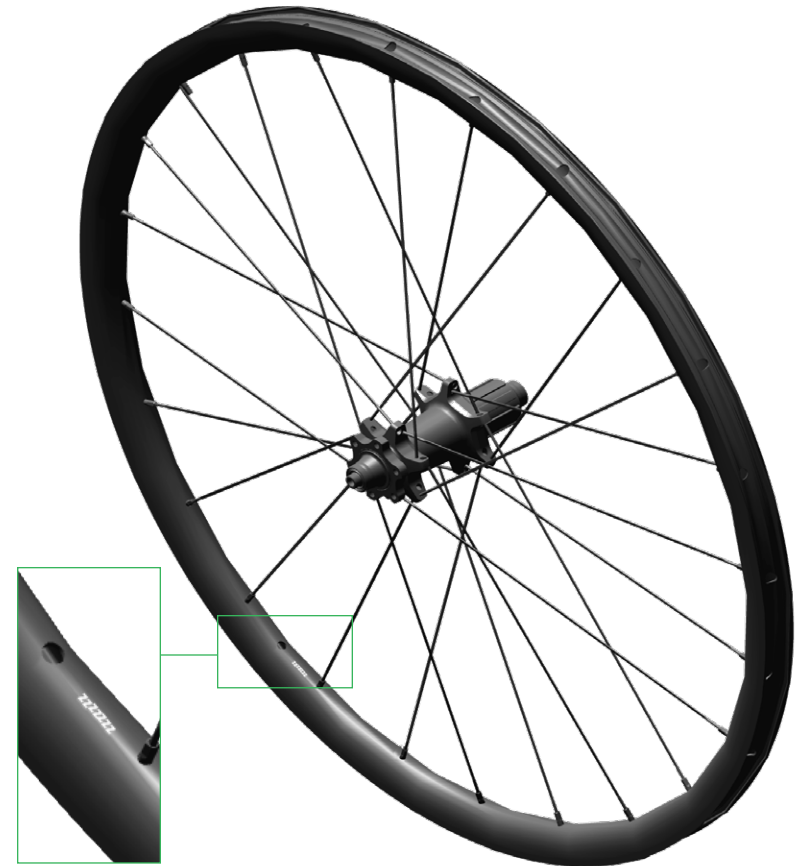
Wheels

ZIPP Road

ZIPP Carbon



ZIPP 30 Course

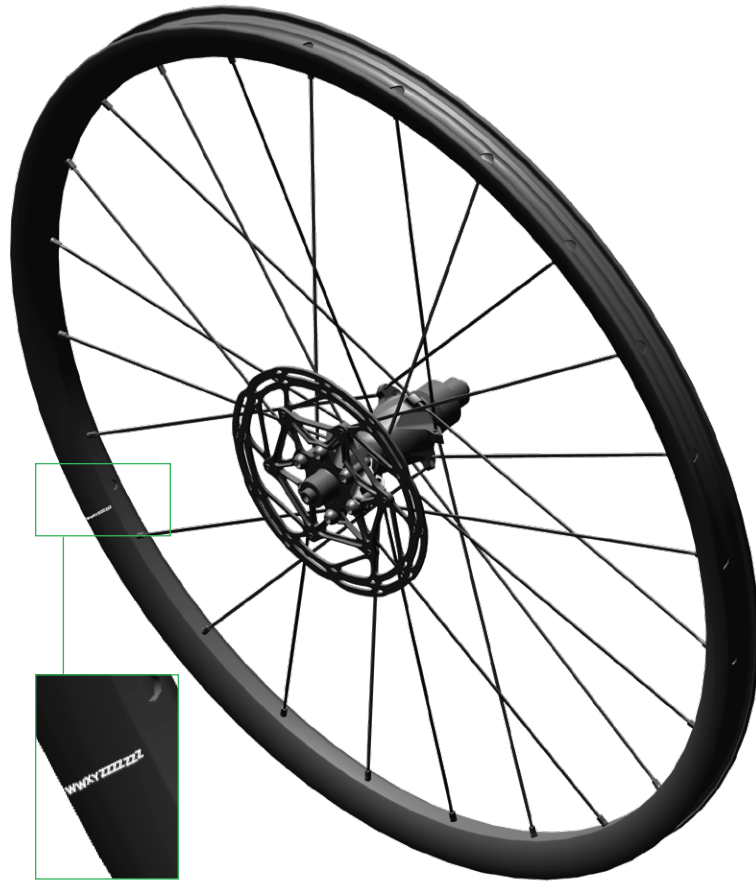


- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.
- ZZZZZZ = Sequential number (000001-999999)

Wheels

SRAM

SRAM MTB Carbon and Aluminum



- The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde, Z= Indianapolis), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Height-Adjustable Seatpost

Electronic

Reverb AXS



- The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.
- Digits with the lines above and below, represent the ANT+™ radio ID#.
- VWWWYZZZZZ = VV= Vendor, WWY = Week number and last digit of the Year, ZZZZZ = Sequential number (00001-99999)

Height-Adjustable Seatpost

Hydraulic

Reverb Stealth and Reverb

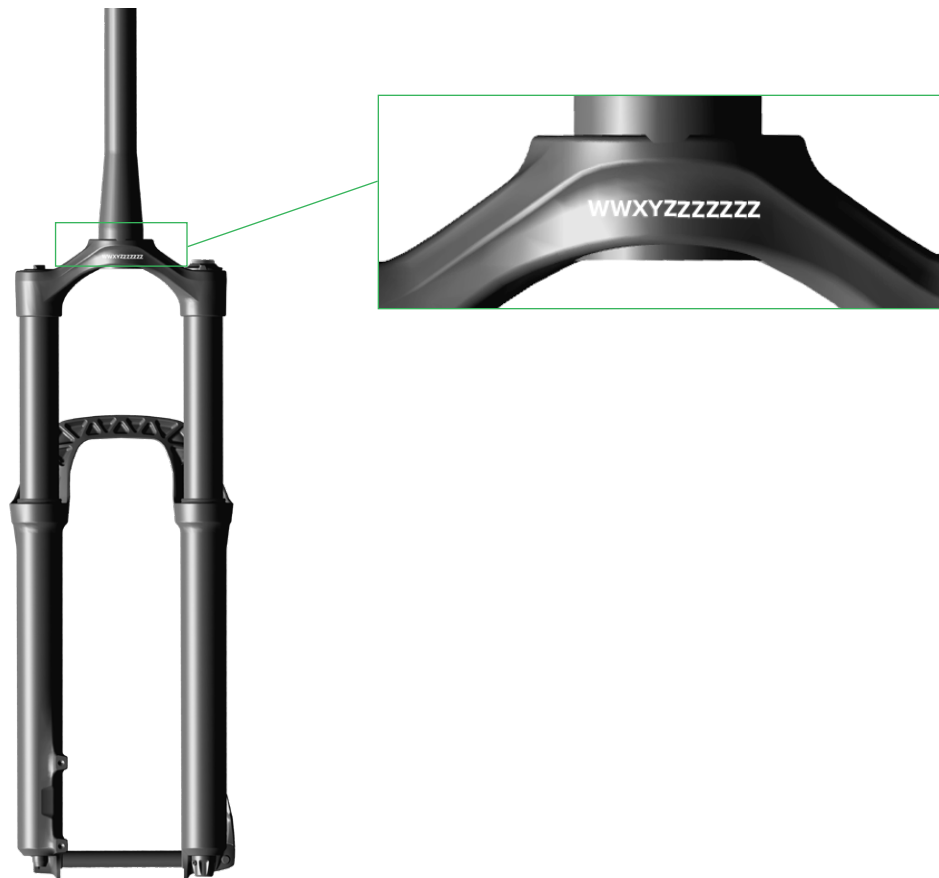


- The serial number is laser etched on the back side of the post, under the Minimum Insertion art.
- WWXYZZZZZZ = WW = Week (01-53), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde, Z= Indianapolis), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Front Suspension

SID/ RS-1/ Reba/ Bluto/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold and Silver

Serial Location after September 3, 2007

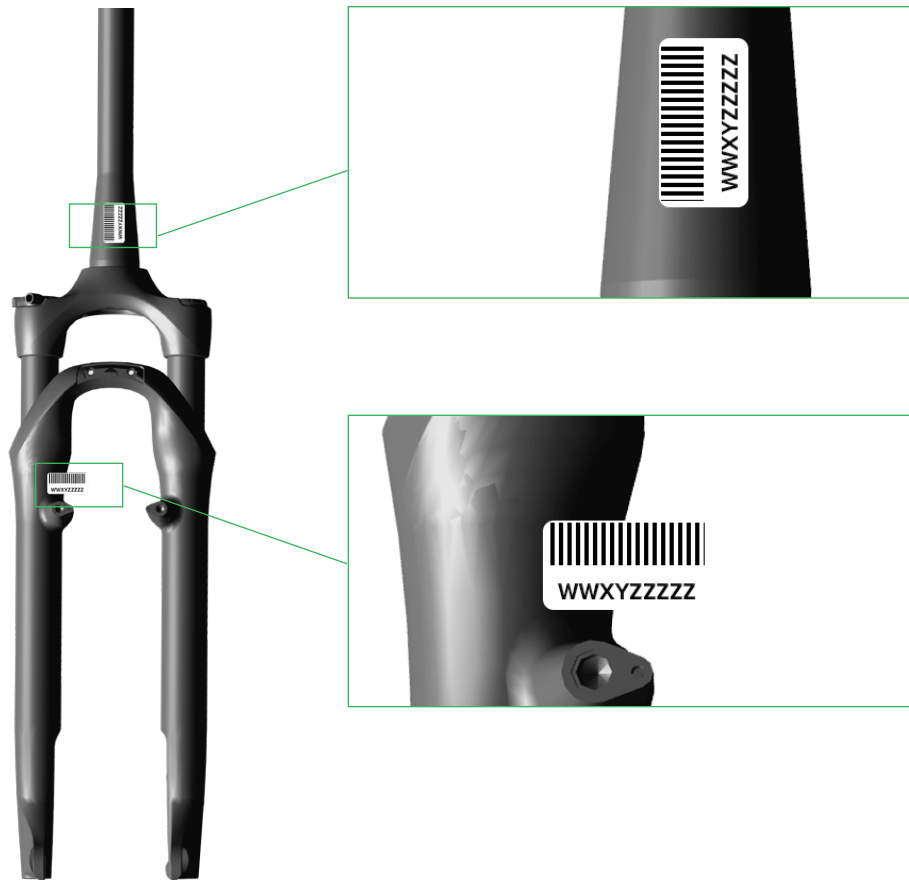


- The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Front Suspension

Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/Recon Silver/ i-RIDE

Serial Location after September 3, 2007

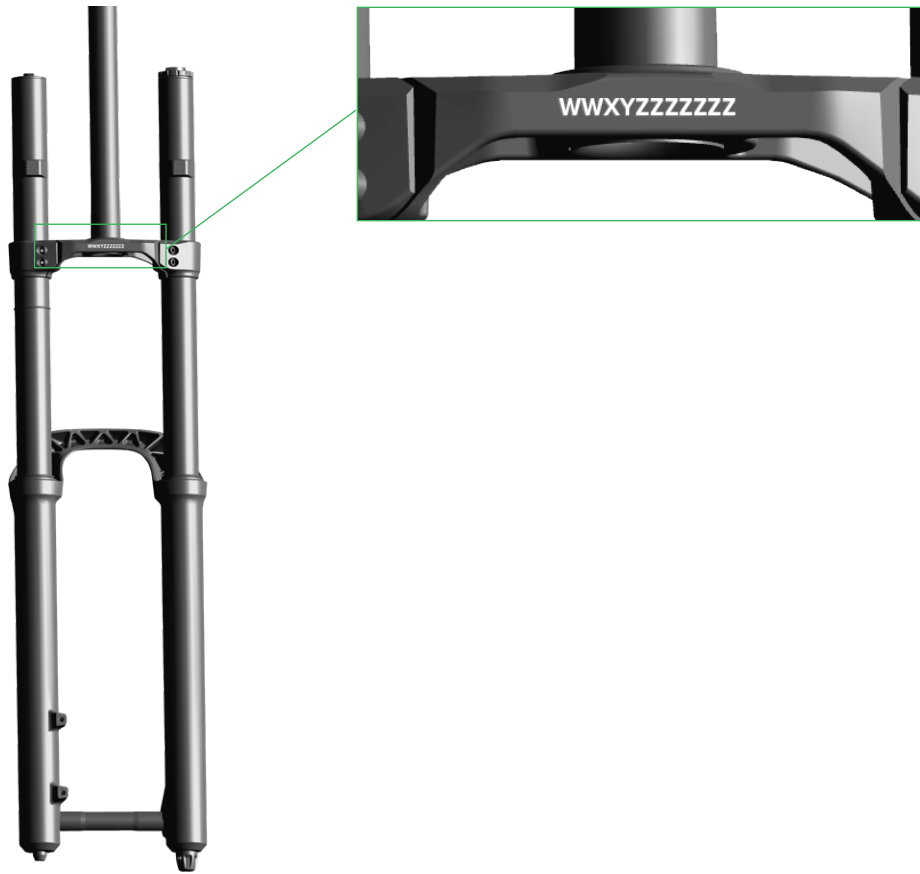


- The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Front Suspension

Dual Crown Fork- BoXXer/ Domain

Serial Location after September 3, 2007



- The serial number is located on the back of the upper crown and the inside of the lower leg.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (000001-999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=000001

Rear Suspension

Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



- The serial number is laser etched on the back of the eyelet.
- WXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- SSSSSS= Shock eye to eye/stroke (ex: 190x51, 200x51) TTTTTT= Shock Tune (ex: MMS380)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Rear Suspension

Super Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



- The serial number is laser etched on the back of the eyelet.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- SSSSSS= Shock eye to eye/stroke (ex: 190x51, 200x51) TTTTTT= Shock Tune (ex: MMS380)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Rear Suspension

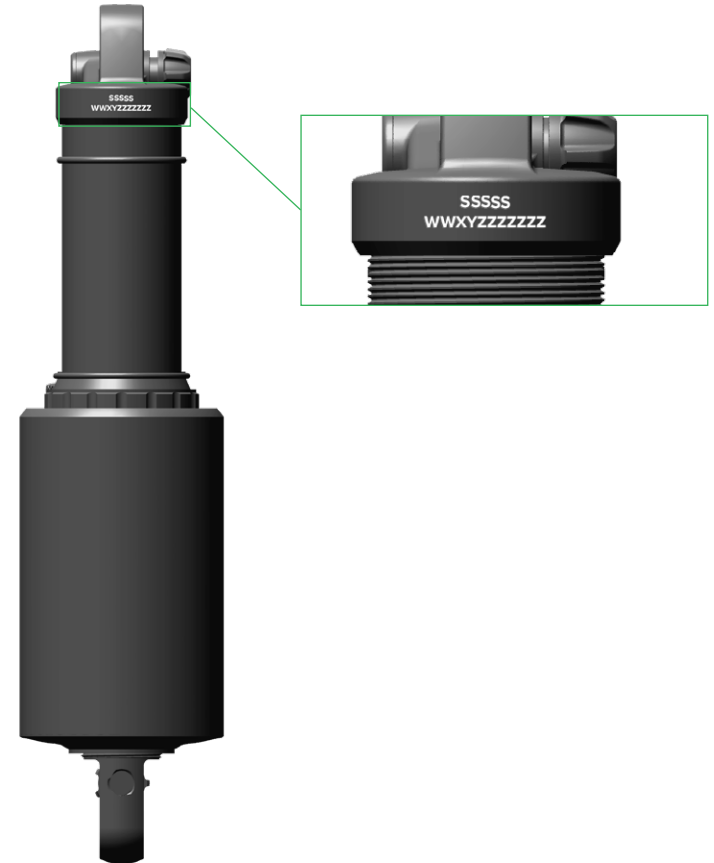
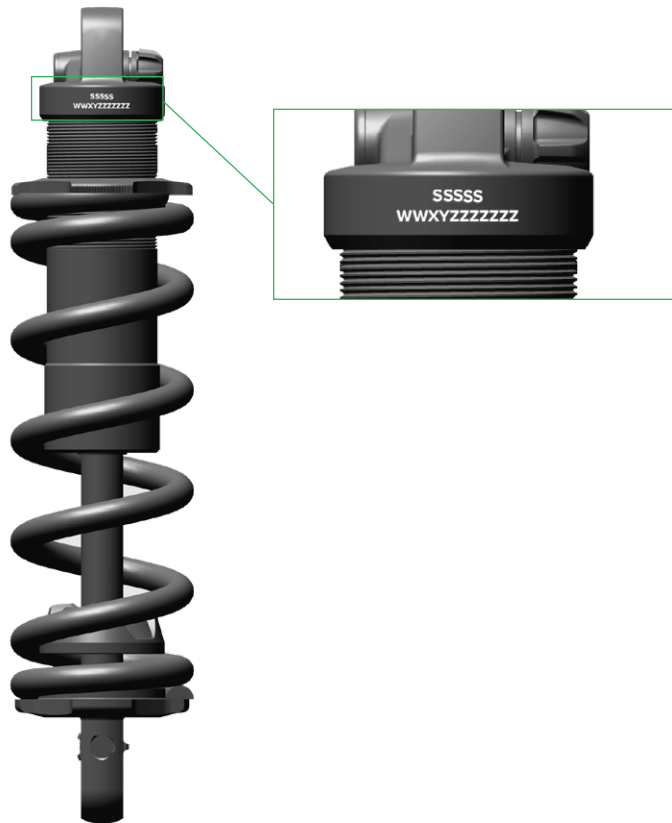
Super Deluxe Coil



- The serial number is laser etched on the back of the eyelet.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- SSSSS= Shock eye to eye/stroke (ex: 190x51, 200x51) TTTTT= Shock Tune (ex: MMS380)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Rear Suspension

Vivid/ Vivid Air/ Kage

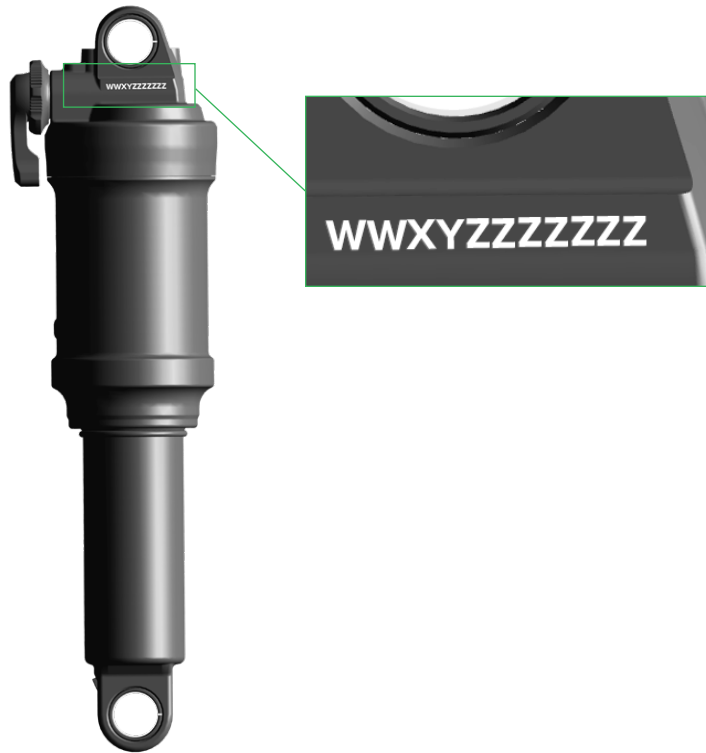


- The serial number is laser etched on the back of the eyelet.
- SSSSS= Shock eye to eye/stroke (ex: 190x51, 200x51)
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shenkang in 2013, number=0000001

Rear Suspension

Monarch/ Monarch Plus

Serial Location after July 22, 2013



Serial Location September 3, 2007 to July 22, 2013



- The serial number is laser etched directly under the eyelet or on the air can.
- WWXYZZZZZZ = WW = Week (01-52), X = Location (T= Shenkang, V= Dali, J= Suzhou, L= Shunde), Y = Year (3 is 2013), ZZZZZZ = Sequential number (0000001-9999999)
- Example: 49T30000001 = week 49, Made in Shengkang in 2013, number=0000001

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